

Beautyrest®

EARN-A-BED

OCTOBER 1 - NOVEMBER 30

Sell Beautyrest® Black or Beautyrest® Silver Hybrid mattresses & mattress sets and use your points to receive your own FREE Beautyrest® Black or Beautyrest® Silver Hybrid mattress and flat foundation (low or high profile). Any Beautyrest® Black or Beautyrest® Silver Hybrid mattress sold earns you 1 point and any Smart Motion Adjustable Base sold earns you a 1/2 point when sold with qualifying mattresses.



QUALIFYING PRODUCTS:

- Beautyrest® Black & Beautyrest® Silver Hybrid & Smart Motion adjustable bases

POINTS NEEDED TO EARN-A-BED:

Beautyrest® Black	Points Needed
Natasha	9
Mariela	9
Desiree	8
Calista	8

Beautyrest® Silver Hybrid	Points Needed
Starry Nights	7
Sunset Bay	7
Daydreaming	7
Lazy Daze	7

BONUS: Earn a FREE adjustable base to go with your new Beautyrest® Black or Beautyrest® Silver Hybrid mattress. Each adjustable base sold is worth 1/2 point. The Smart Motion 1.0 & 2.0 bases are eligible. You get 1 point for selling an eligible mattress and you get an extra 1/2 point if you sell a base with that eligible mattress. By way of example, if you sell an eligible king mattress with 2 bases, you would earn 2 points. 1 point for the mattress and a 1/2 point for each TXL base. To be eligible for points, the adjustable base must be sold with either a Beautyrest® Black or Beautyrest® Silver Hybrid Mattress to qualify.



Smart Motion Adjustable Bases	Points Needed
Smart Motion 2.0	5
Smart Motion 1.0	4



1. NEW! Submit Claims through <https://ashley.rsarewards.com>
Submission deadline will be December 15th.
Sales written between October 1st & November 30th will be eligible.
2. Each Sales Associate is only eligible for ONE mattress set during the contest period.
3. Participating Licensees Only.